



RED BRICK

ENTERPRISE WORKSPACE SOLUTIONS

WELCOME TO REDBRICK FAMILY .. SUCCESSFUL BEGINNINGS !!

Redbrick Group – A family legacy...

Our history at a glance

- Established in Kolkata over 45 years ago, Redbrick has completed over 5 million sq.ft of boutique residential developments and Commercial projects across India.
- With liberalisation in the early 90's, Redbrick built and operated the 1st enterprised managed workspace of India - Citi Tower, Mumbai.
- Since then, several and mark managed workspaces are owned, built, and operated by Redbrick Offices Limited and Redbrick IT Support Limited across Mumbai, Pune, Bangalore, Kolkata, Hyderabad and Chennai. Our mission is to be a leading provider of premium managed real-estate solutions for businesses.

RESIDENTIAL



COMMERCIAL



DATACENTER



Leadership Structure...

Over 250 years of collective experience



AYUSH GOENKA

CMD

- He is the juggernaut of the space & design piece with 30 years of experience.
- He's the sagacious sibyl of the triple bottom line.
- He communicates with the masses and the classes alike. He possesses a penchant for unparalleled innovation.
- This man is the doyen of wisdom, knowledge and spirituality.



DIVYUSH GOENKA

Executive Director - Projects

- With 22 years of experience under his belt, he is a mastodon of the Enterprise piece, from a Projects Delivery standpoint.
- He possesses an unparalleled vigour and ravenous appetite for quality par excellence and harbours a desire to deliver the most intricate projects in the most aggressive timelines with complete dexterity.



RANJANA GOENKA

Executive Director - Finance

- Ranjana hails from a family of business and finance, and has held the helm of the finance department at Redbrick for 25 years.
- Her financial and business acumen, keeps the business running smoothly and her strategic insights help the business plan for fast paced growth and superior returns.



SHRIVAR GOENKA

Executive Director - Sales

- A qualified Chartered Accountant, he possesses a passion for numbers and believes in delivering the client with a top-notch product that provides value for money.
- The unwavering focus on product quality drives the desire of our new generation prodigy.
- He possesses an insatiable appetite to expand his horizon.

Pillars of our success...



POOJA MEHTA

Chief Human Resource Officer

- Her verismo to perpetual learning (COPC certification, Six Sigma, etc.) and insatiable appetite for churning out a multitude of success stories is second to none.
- Over 22 years of deliverables with fortune 500 companies like American Express, Citi, Wipro - she invests her time carrying out in-depth market research.
- A prophetic individual, a staunch believer of integrity, perseverance and passion. She's a recipient of a plethora plaudits and accolades.



VENKAT IYER

Chief of Space Planning

- Professional with 25 years of considerable standing in the construction industry, with several accolades to his name (including the President of India).
- Sought out by international brands & prominent developers, his flawless planning and detail-orientated design philosophy ensures projects are high quality and delivered on time.
- A vastly knowledgeable individual who has burnt the midnight oil in aiding our organization reach where we are today.



AMIR PATEL

GM – Tech Ops

- Amir has a rich experience of over 25 years in handling complex and diversified technical projects for commercial green field construction, data centers, retail and residential projects like Credit Suisse, Goldman Sachs, BNP Paribas, ING Vysya Bank, Parinee developers, Signature Island, Diamond Bourse, Omkar 1973, etc.
- A gentleman who harbours a voracious appetite for delivering the most intricate projects with loft delivery standards



RINKAL ANAJWALA

GM – Civil & Interiors

- Master in Civil Engineering, managed projects successfully all the way from design phase to handover for last 15 years.
- Well experienced in complete project management (Design, Procurement, Construction, Quality Control, Contract, Scheduling, Commercial or financial Management, project Cash Flow Management etc.)
- Highly effective in dealing with stakeholders, obtaining NOC, approvals & final completion certificates from authorities..



AMIT GHOSAL

Senior Director – Sales

- A Business Manager with 20 years of extensive experience in areas of Insurance, Telecom Products, Internet Services.
- Possesses an enormous knowledge and experience in product start-ups.
- Amit 's key competencies are Pre-Sale and Post-Sale activities coupled with formulation of business development strategies to positively drive the bottom line



ISHA MEHTA

Director – Facilities & Compliance

- An individual with 17 years experience was commemorated with awards from CE India & iNFHRA for sustainability & workplace excellence.
- Holds herself accountable to dizzying service delivery standards.
- Possess a voracious appetite for the best in class user experience.



HANOZ MAHUDAVALA

Director – Client Retention, IT&T

- Pragmatic and result orientated professional with more than 15 years of demonstrative experience.
- He holds expertise in the spectrum of Strategic Planning, client relationship management, internet & telecom planning & execution.
- Collaborative with internal & external departments to ensure client satisfaction and renewals.

Our Growth Story...

Robust numbers and strong financials

2015

THE BEGINNING

- ✓ Pilot Launched in 2015 in Kalina, (Santacruz-east)
- ✓ Launched new Centers in Andheri east, Powai areas of Mumbai
- ✓ Just about gearing up for National expansion.

150 seats

2016

SOUTHERN AFFAIR

- ✓ Made our foray into Hyderabad with SLN Terminus at Gachibowli.
- ✓ Another Centre at Thane Kalpataru Prime to house GE and Karvy.
- ✓ Also eyeing BKC.

1,500 seats

2017-18

PUNE CALLING

- ✓ Started Pavilion & Magarpatta Centres with fortune 500 clients like Slack and VmWare.
- ✓ Launched a niche office space in the Capital, BKC with 100% occupancy.
- ✓ Added seats in Lodha i-Think, Lodha Supremus & Wahgle Estate in Thane.

8,500 seats

2019-20

COVID-19 DID NOT HAMPER OUR SPRITS

- ✓ Hyderabad's Hi-tech City & Salarpuria IT park premises cause a stir down South.
- ✓ In Pune, our offices at World Trade Centre in Kharadi and at Balewadi High Street added buzz to the vibrant city.

12,000 seats

2021-22

THE EXPANSION MODE

- ✓ Strategic partnership with Black Stone gave birth to another gem – ONE WORLD CENTRE at Lower Parel in Mumbai.
- ✓ Growth in the pandemic period proved the resilience in our business-model

24,000 seats & counting

Locations – Grade ‘A’ always!

Pune at a glance – .5 million sq. ft.

AMAR TECH PARK



1,75,000 sq.ft.

BALEWALDI HIGH STREET



80,000 sq.ft.

PAVILLION, SB ROAD



90,000 sq.ft.

BSB, BANER ROAD



40,000 sq.ft.

WORLD TRADE CENTRE



50,000 sq.ft.

Locations – Grade ‘A’ always!

Mumbai and New Mumbai at a glance – .8 million sq. ft.

ONE WORLD CENTRE, PAREL



1,20,000 sq.ft.

KALEDONIA, ANDHERI



1,00,000 sq.ft.

SOLITAIRE PARK, ANDHERI



60,000 sq.ft.

THE CAPITAL, BKC



10,000 sq.ft.

GRANDE PALLADIUM, BKC



30,000 sq.ft.

RUPA RENAISSANCE



55,000 sq.ft.

KALPATARU PRIME, THANE

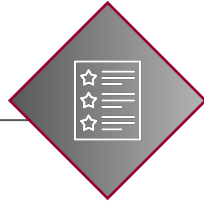


60,000 sq.ft.

Why Redbrick Offices...

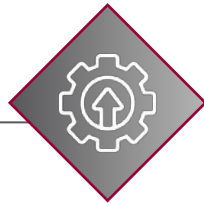
FEATURES

- Zero Capex Investment
- Custom Built Offices
- End-to-end workspace solutions
- Flexibility: On your terms
- Scale Up or Downsize options



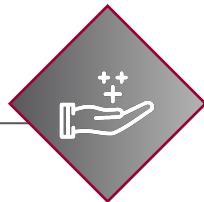
SOLUTIONS

- Consolidation of multiple locations
- Distributed workforce
- New Market Entry Solutions
- Pan India Solutions



BENEFITS

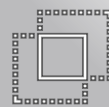
- Lockdown Consciousness
- Events & Community building
- Concierge Services
- Branding and Signage
- A-la-Carte Fully Serviced spaces
- Complementing certifications to match you requirements.



20+ Grade-A Centres



24,000+ Seats



1.5+ Million Sqft



200+ Clients



❖ National Building Code of India (NBC) Compliant building

❖ Duct construction standards as per relevant BIS Codes & SMACNA standards

❖ Building Certifications USGBC, LEED, GREEN

❖ Building Traffic Management for Lifts & Staircases

❖ Motors, cabling, wiring and accessories as per BIS Codes

❖ Intelligent fire alarm systems for new age smart buildings

❖ Portable Fire extinguishers of Type BC and ABC type shall be distributed in entire floor plate

❖ Health, Safety & Wellness Planning

❖ ISO 50001 : Energy Management

❖ ISO 27001 : Information Security Management

❖ ISO 9001 : Quality Management

❖ ISO 45001 : Occupational Health & Safety Management

❖ ISO 22301 : Business continuity management

❖ ISO 31000 : Risk Management



FOR THE CUSTOMER



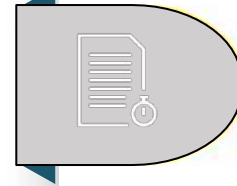
Integrated software platform for all requirements



Automated & Secured 'e-contracts'



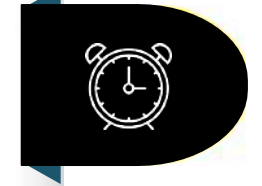
Compliance & Regulatory issues taken care by Redbrick Entities



Regulatory compliant reports

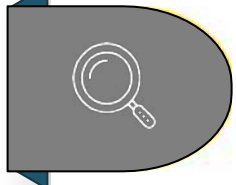


Multiple pricing mechanisms available



Time bound execution and reports

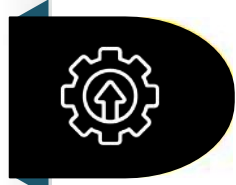
FOR THE CUSTOMER



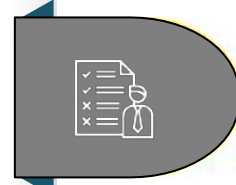
Easy access for clients. Enhanced brand visibility.



Standardization of operational services offered



Service quality assurance with round the clock support



Customised solutions as per client requirements



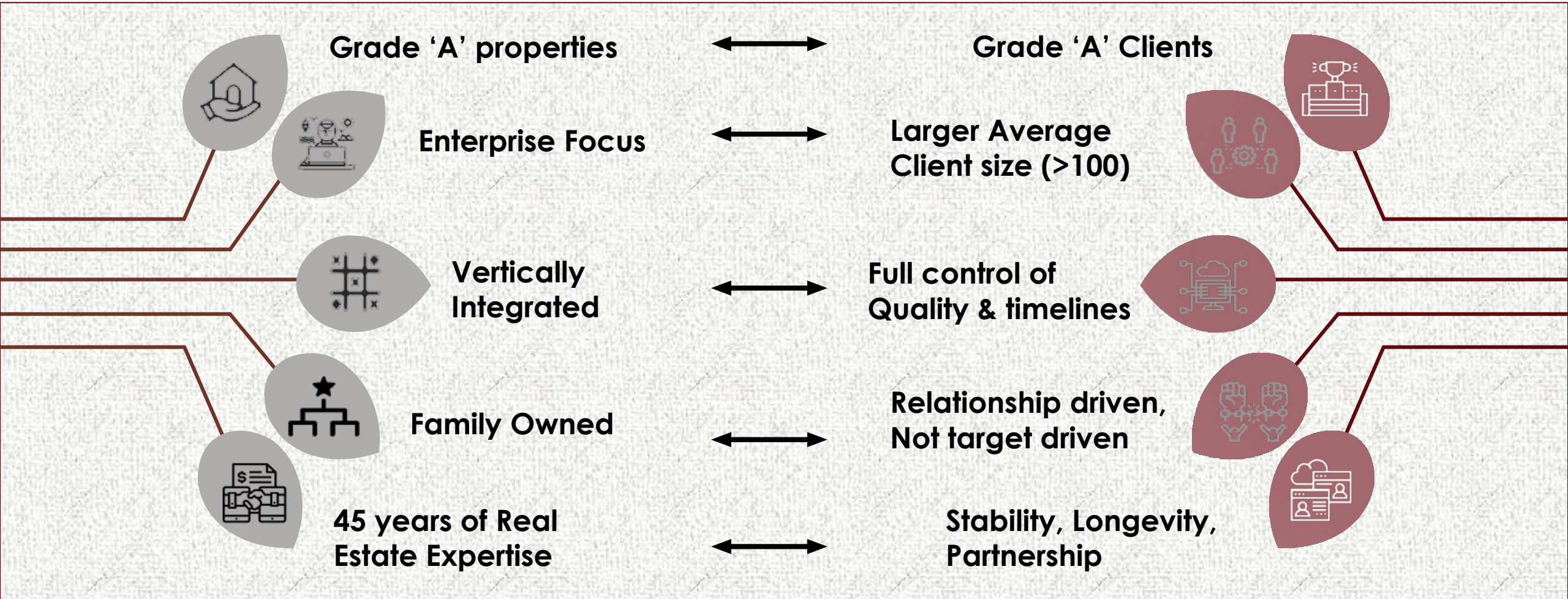
Timely services lead to greater customer satisfaction & renewals/expansions



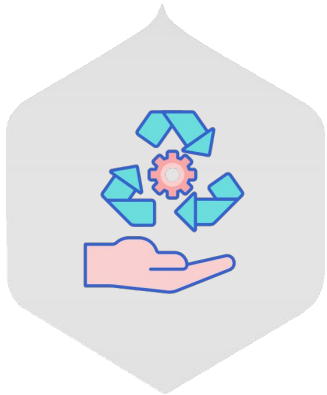
Other business related assistance:

- Providing dedicated SPOCs for all needs.
- IT-enabled ticket raising mechanism for timely resolutions

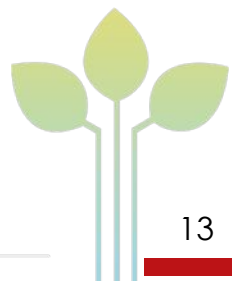
How we are different...



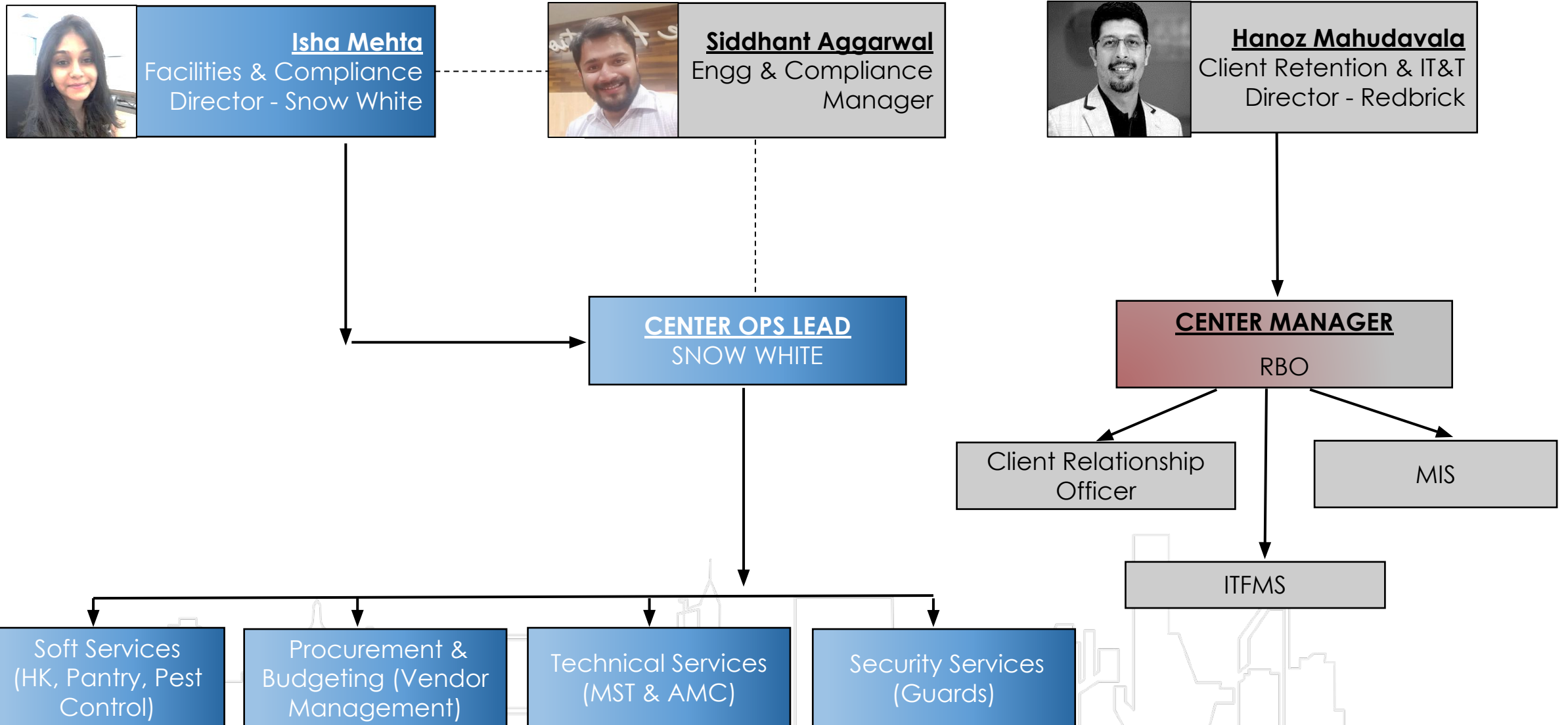
- ❖ Using only sustainable materials right from Project Execution stage (Use of recyclable material in items like carpet, modular furniture , false ceiling)
- ❖ Enhancing Water efficiency : Depending on STP availability- using a mix of STP and fresh water at flushes, usage of aerators.
- ❖ Energy efficiency : Installation of LED lighting for all areas except cafes.
- ❖ **SAY NO TO PLASTIC.** We have taken the initiative to use re-cycled glass bottles for drinking water in the office premises.
- ❖ Usage of reusable crockery



- ❖ Adherence to Solid Waste Management Rules (2016) of India.
- ❖ Identifying & segregating site debris for disposal
- ❖ Segregation of dry & wet waste.
- ❖ Following the 7 R's : Recycle, Refuse, Reduce, Reuse, Repair, Re-gift and Recover.
- ❖ Operational responsiveness
- ❖ Environmental friendly materials & processes
- ❖ Use of green chemicals in cleaning
- ❖ Use of Low VOC paints in construction
- ❖ Caring for mother Earth



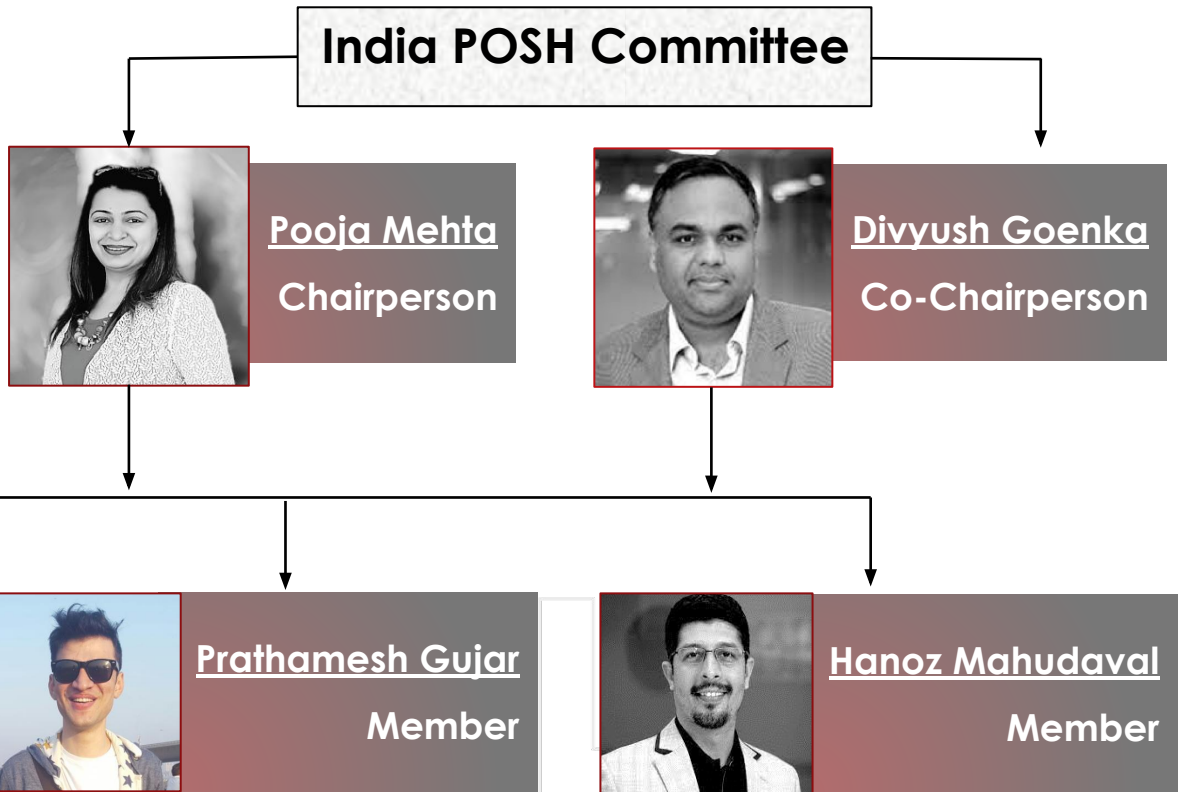
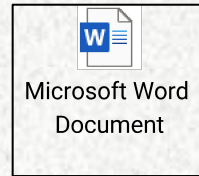
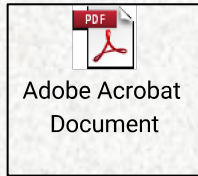
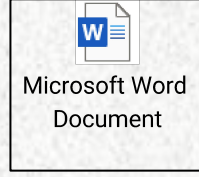
Governance Structure - Centers



Human Resources Policies...

Ethos of our business that brings transparency and growth...

- Code Of Conduct
- Disciplinary Policy
- Anti Bribery Policy
- Leave Policy
- Prevention of Sexual harassment Policy





THANK YOU

